

# ways TO GIVE

## IRA Charitable Rollover

Through December 31, 2011, donors aged 70<sup>1/2</sup> or more may make tax-free gifts to the Detroit RiverFront Conservancy and other charities from their Individual Retirement Accounts.

- This opportunity is exclusively for donors who are 70<sup>1/2</sup> or older
- It is a simple, one-step distribution from your IRA to the Conservancy
- Charitable IRA distributions are limited to a total of \$100,000 in 2011
- Your taxable income will not be affected, as no taxes are due on the distribution
- Your gift will count toward your required minimum distribution

The IRA Charitable Rollover was reinstated through 2011 as part of the Tax Relief, Unemployment Insurance Reauthorization, and Job Creation Act of 2010 (PL 111-312).

## Appreciated Securities

Take advantage of the appreciation in your securities by using them for charitable giving.

- Avoid capital gains taxes
- Receive a federal income tax deduction based on the current fair market value of the securities regardless of your cost basis

The Conservancy will provide transfer instructions if this giving method is right for you.

## Canine Club Challenge

Love to walk your dog on the riverfront? Detroit-based Strategic Staffing Solutions challenges you to make a gift to support the day-to-day costs of maintenance, operations, security and programming of the public space. For every \$1, Strategic Staffing Solutions will match \$2. Your support allows us to keep the RiverWalk beautiful and safe for dog walkers... and all others in our community.

[www.detroitriverfront.org/caninedonate](http://www.detroitriverfront.org/caninedonate)

## Matching Gifts

Does your employer match your charitable gifts? You can increase your support to the Conservancy by making use of your company's matching gifts program. Please ask your human resources department if your gift is eligible. They will provide you with a matching gift form; complete it and send it along with your gift – we'll do the rest!

## Through a Will or Trust

You can arrange a bequest to the Conservancy in your will or trust. It can be for a specific amount, a percentage of your estate, or whatever remains after all other bequests are satisfied. If you are considering a bequest for the Detroit RiverFront Conservancy, we encourage you to share this language with your attorney, tax or investment professional: "I bequeath to the Detroit Riverfront Conservancy, Inc. [\$ amount or percentage of the estate] for its unrestricted use and purpose." For an endowed fund or particular purpose, we are happy to discuss specific language with your attorney or advisor.

## *for more* INFORMATION

About these Ways to Give, please call the Detroit RiverFront Conservancy at (313) 566-8230 or visit our website: [www.detroitriverfront.org](http://www.detroitriverfront.org).

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