



Detroit

HARVEST FEST

at RALPH WILSON PARK



OCTOBER 3 & 4
11AM-8PM



DETROIT
RIVERFRONT
CONSERVANCY



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A LETTER FROM RACHEL FRIERSON

It's hard to believe that Detroit Harvest Fest is just around the corner. Last year's event, which helped celebrate the grand opening of Ralph Wilson Park, feels like it was just yesterday. And yet, in a short time, the park has already become a familiar and beloved part of the Detroit Riverfront. We're extremely excited to bring Harvest Fest back to Ralph Wilson Park this year and to continue a tradition that has grown right alongside our riverfront community.

This festival has come a long way since it began over a decade ago. Our first Harvest Fest took place in 2015 on the Dequindre Cut. At the time, the event was a much smaller affair, with trick-or-treating, a pumpkin patch, a small bounce house and some lawn games. Over the years it has grown into one of the most anticipated fall celebrations in Michigan with crowds as large as 50,000 joining us to enjoy food, music, entertainment and so much family fun.

For those of us who have been part of Harvest Fest since the beginning, it's especially rewarding to see how much the event has evolved while still holding on to the things that make it special: bringing people together, celebrating the season, and giving families and friends a great reason to spend time together on the riverfront.

We're looking forward to filling Ralph Wilson Park with many of the Harvest Fest favorites our community has come to love, along with plenty of new ways to enjoy the weekend. Inside this special edition newsletter, you can check out some of the great things we have planned for you this year and we hope you make a plan to join us at this year's Detroit Harvest Fest!

We're excited to see you there!

Sincerely,

Rachel Frierson
Chief Operating Officer, Detroit Riverfront Conservancy





DETROIT HARVEST FEST

October 3 & 4, 2026 | Ralph Wilson Park

Detroit Harvest Fest returns to Ralph Wilson Park this year with a full weekend of fall excitement that will satisfy young and old (and everyone in between)!

This year's Harvest Fest brings the celebration back to Ralph Wilson Park for our second year at the landmark park. Our popular Food Truck Rally returns with more than 30 food trucks from across the region, including flavors from around the world. We'll have four entertainment stages throughout the park with performances from local artists, opportunities for wellness and new this year, movie nights on the Summit!

The kids can stay busy with trick-or-treating along the Kids Adventure Trail, pumpkin picking in the pumpkin patch and arts and crafts along the Art Alley. But Harvest Fest isn't just for kids! Adults can find grown-up fun throughout the festival with adult drinks and libations, wellness opportunities, dozens of live performances and special movie screenings Saturday and Sunday.

The full lineup of food trucks and entertainment can be found on our website. Scan the QR code to learn more and purchase tickets in advance to save.



For more information and to support the festival visit
DetroitRiverfront.org/DetroitHarvestFest



SUSTAINABILITY AT DETROIT HARVEST FEST

Are you interested in supporting our sustainability efforts at Detroit Harvest Fest? Join the Detroit Riverfront Conservancy's Harvest Fest Green Team! We are looking for groups of 12 people to fill several shifts during the event to help at our Zero Waste Tent and support our recycling efforts all weekend. Thank you to our Sustainability Partner, Ralph C. Wilson, Jr. Foundation.



Scan the QR code to sign up for the Green Team today!





FAMILY & KIDS ACTIVITIES

Fall fun for the whole family!

Detroit Harvest Fest is packed with fall fun for the whole family. Kids can dress in their favorite costume and trick-or-treat along the Kids Adventure Trail, sponsored by Priority Health, to collect giveaways and meet with community partners. Kids under 12 can join us at the pumpkin patch to pick out a free pie-sized pumpkin and head to the decorating tent to add their own unique design. Then, head over to the pumpkin games zone and test your skills with fun fall themed activities.

Creativity takes center stage along the Art Alley, where kids can explore free, interactive art stations and create a lasting memory to take home.

New this year at Harvest Fest, the DTE Foundation Summit transforms into an outdoor movie theater, with movies on the lawn Saturday and Sunday, presented by Huron-Clinton Metroparks. Sunday's screening will feature a family-friendly matinee perfect for our younger moviegoers.

The family fun takes place Saturday and Sunday from 11 a.m. to 4 p.m. throughout the park.



For updates and a full lineup of Detroit Harvest Fest food, entertainment and activities, visit DetroitRiverfront.org/DetroitHarvestFest





GROWN-UP ACTIVITIES

Food, fun and fall vibes

Detroit Harvest Fest isn't just for the kids! Grown-ups can enjoy a full lineup of food and entertainment throughout the weekend including more than 30 food trucks along Jefferson Avenue and six full bars spread out across the festival. At the food truck rally, sponsored by Michigan Lottery, many trucks will include a smaller portion "tasting menu" so that guests can enjoy a variety of options before filling up.

For those looking to recharge, this year's Harvest Fest features Wellness at Wilson, sponsored by Delta Dental. Festivalgoers will find opportunities to focus on both mental and physical well-being throughout the park, with activities designed to help you feel your

best. Just look for the "Wellness at Wilson" signs as you're exploring the festival.

There's plenty of entertainment to enjoy, sponsored by Soaring Eagle, with four stages featuring live bands from across the region, dance performances and large-scale fitness classes. Plus, you can settle in for Halloween-themed outdoor movies Saturday and Sunday on the DTE Foundation Summit, sponsored by Huron-Clinton Metroparks.

Those looking to explore their creative side can visit the Art Alley, where adults can get crafty alongside community partners and make something unique to take home.

Whether you're looking to relax, get active, enjoy great food or simply soak up the fall atmosphere, there's something for everyone at Detroit Harvest Fest.





RALPH C. WILSON, JR. CENTENNIAL PARK 1801 W. Jefferson Ave, Detroit, MI



HOW TO GET THERE

Ralph Wilson Park | 1801 W. Jefferson, Detroit, MI 48216

Parking: Free parking will be available to guests at nearby garages, with free shuttle service from the parking garages to the Rosa Parks event entrance. Guests can also walk 5-10 minutes from the garages to the park.

Visit our website for more details.

People Mover: Take a free ride with the Detroit Riverfront Conservancy's Transit Partner, the Detroit People Mover! Disembarking at the Water Square Station, it is less than a 10 minute scenic walk along the riverwalk to access the east entrance to the park.

DDOT: Bus 1, 19, 27, & 29 offer access to Ralph Wilson Park with several stops within a 10-minute walk from the event entrances.

Detroit Riverwalk: Bike or walk along the Riverwalk and connected greenways to Ralph Wilson Park. Bike parking will be available in dedicated areas. Thank you to our Southwest Greenway Sponsor, Bedrock.

TICKET INFO

Detroit Harvest Fest tickets are \$5 in advance, \$15 advance family four-pack, \$8 at the gate. Admission is free for guests 3 and under, 65 and older, and active military with valid ID.



To purchase tickets, visit
DetroitRiverfront.org/DetroitHarvestFest

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As of 8/25/26



William Davidson Sport House



SUPPORT DETROIT HARVEST FEST

Thank you to our sponsors of Detroit Harvest Fest. With your support, we are able to maintain one of our favorite traditions that brings joy to tens of thousands of our community members.



To learn more about supporting
Detroit Harvest Fest, visit
DetroitRiverfront.org/26fallponsors



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