



SHIMMER ON THE RIVER

**THURSDAY,
JUNE 18**

A Riverfront Beach Party

**ROBERT C.
VALADE PARK**

Sail into Summer at Shimmer on the River, the Detroit Riverfront Conservancy's largest annual fundraiser! Returning to Robert C. Valade Park on June 18th, this iconic, family-friendly night will feature live musical performances, a delicious curation of local food and beverages, lively activities for all ages, and other exciting moments to ring in a new season on the riverfront.

At our Shimmer VIP Reception, we are thrilled to honor Dr. John Hartig and Sarah & Chip McClure in recognition of their long-time championship of the work of the Conservancy.

Your contribution directly supports the ongoing maintenance, programming, and security of these valued public spaces to ensure that the Detroit Riverwalk and associated parks and greenways remain beautiful, safe, and accessible for all.

Drop your anchor and join us for an evening of celebration in support of the best riverwalk in the USA!



SUPPORT YOUR DETROIT RIVERFRONT AND JOIN US AS A

SHIMMER ON THE RIVER

2026 Sponsor

Presenting Sponsor

\$50,000

Acknowledgement as exclusive Presenting Sponsor
Logo on event promotions
Article in DRFC Newsletter
Opportunity to make remarks at Shimmer
Dedicated signage throughout event
30 VIP tickets and two private chalets

Riverfront Boardwalk Sponsor

\$15,000

Acknowledgement as exclusive Riverfront Boardwalk Sponsor
Dedicated signage on the Riverfront Boardwalk
Opportunity to make remarks at Shimmer
14 VIP tickets and a private chalet

Kids Dance Party Sponsor

\$15,000

Acknowledgement as exclusive Kids Dance Party Sponsor
Dedicated signage at Kids Dance Party
Opportunity to make remarks at Shimmer
14 VIP tickets and a private chalet

Champions of the Conservancy

\$10,000

Acknowledgement as a Champion of the Conservancy
Dedicated signage at event
12 VIP tickets and a private chalet

Riverwalk Partners

\$5,000

8 VIP tickets

Shimmer Partners

\$2,500

6 VIP tickets

Community Partners

\$1,000

2 VIP tickets

All Sponsors Receive

Recognition on DRFC website, in press release(s), and on promotional materials
Inclusion in eblasts (50k+ subscribers)
Social media recognition (185k+ followers)
Listing on sponsor signage at Shimmer
VIP tickets, each allowing free admission for up to two children





SHIMMER ON THE RIVER 2026 SPONSORSHIP FORM

We are delighted to support the Detroit Riverfront through the following:

SPONSORSHIP:

- PRESENTING SPONSOR | \$50,000** (FMV \$2,250)
- RIVERFRONT BOARDWALK SPONSOR | \$15,000** (FMV \$1,050)
- KIDS DANCE PARTY SPONSOR | \$15,000** (FMV \$1,050)
- CHAMPION OF THE CONSERVANCY | \$10,000** (FMV \$900)
- RIVERWALK PARTNER | \$5,000** (FMV \$600)
- SHIMMER PARTNER | \$2,500** (FMV \$450)
- COMMUNITY PARTNER | \$1,000** (FMV \$150)

ADDITIONAL SUPPORT:

We would like to make a tax-deductible contribution in the amount of \$ _____

PAYMENT DETAILS:

- CHECK ENCLOSED** (Made payable to the Detroit Riverfront Conservancy)
- INVOICE ME ON THE DATE OF** _____
- CREDIT CARD** (Circle one): **VISA MC DISCOVER AMEX**
Card Number: _____ Exp. Date: _____
Billing Zip: _____ Signature (to authorize card): _____

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: _____

- We prefer to be listed as "anonymous" on published materials

Signature (Donor) Date

Print Name

Mailing Address City, State, Zip

Email Address (main point of contact for event logistics & ticketing)

PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy
ATTN: Shimmer 2026
600 Renaissance Center, Ste 1720
Detroit, MI 48243-1802

Want to secure your sponsorship online? Visit detroitriverfront.org/shimmer

THANK YOU FOR YOUR SUPPORT!

Contact Events@DetroitRiverfront.org with questions, for additional information,
or to discuss custom sponsorship packages